

LEONITHA F. FRANCIS



Leonitha Francis, is a fiery, quick-witted, hilariously infectious personality from the Bronx, New York. Leonitha is a woman who has garnered much respect among friends, colleagues and all who come in contact with her through her persevering optimism, strategic and operational leadership and honest spirit.

Reared in the Christian community and having served her local community, particularly through her service as member of Girl Scouts of America Inc. and independent mentorship of teenagers; Leah has an unique and unusual way of bridging the gap between people from all demographics through a commonality of shared experiences and uncanny

relatability.

She launched **The Social Agency** in 2015, a consulting firm for strategic and operational consulting, social media branding, advertising and tools to aid small businesses, nonprofit organizations and personalities. She has utilized her communications and social media expertise to present and facilitate various workshops for religious and non-profit organizations for both high school and adult audiences. She has shared her talents with Girl Scouts of Greater NY; Northern Virginia Urban League Young Professionals Network; Pi Lambda Lambda Chapter of Omega Psi Phi Fraternity, Inc.; Brooke Charter Schools; Generation HOPE; A Bigger Picture; Justice for Juniors; Washington Area Women's Foundation; Montgomery County Women's Legislative Briefing and others. In 2017, in pursuit of her passion for mentoring the next generations minds, she founded **Urban Mentor**, a non-profit organization for mentors, youth workers and community leaders who service youth in urban communities. Always enterprising, Leonitha has most recently turned a dinner party hit into an additional revenue stream -- **TIPSY**, infused ice cream for grown folks.

As "just a Pentecostal girl from the Bronx who loves Jesus", her desire is to see people empowered in all aspects of their lives.